

**Age Scotland Awards 2025**

Age Scotland welcomes nominations for the Age Scotland Awards 2025 which takes place on the 8th October. The ceremony will recognise the hard work and dedication of individuals, groups and organisations making a positive difference to the lives of older people in Scotland.

If you know of members of the public, volunteers, groups, organisations, or services who help to make Scotland a great place for older people, please nominate them for an Age Scotland Award in 2025**.**

You can view films celebrating our previous Awards Winners on the Age Scotland website**:** https://www.agescotland.org.uk/how-we-help/our-impact/awards-2024

**Nomination Guidelines**

* Nominees must be based in Scotland and the older person/people benefitting must also be based in Scotland.
* Nomination forms should reference contributions made by the nominee between the dates of July 2024 and May 2025 to be eligible for the 2025 awards.
* Nominees for the Member Group of the Year Award Category must be a Community Group Member of Age Scotland.
* Individuals/groups can be nominated for more than one award category but separate nomination forms must be submitted for each category they are nominated for.
* You can nominate more than one individual/group but we ask that you submit a separate nomination form per person/group rather than referencing multiple individuals/groups on the same form.
* Previous nominees and Highly Commended recipients can be nominated again. Award winners from the previous 3 years are not eligible to be nominated for the category they have won previously.
* Please ensure that you have read and understood the nomination criteria for each award before submitting a nomination.
* To support an equitable judging process, supporting materials such as flyers/photos/press clippings will not be considered by judges in 2025. Please ensure you evidence the contributions of your nominees in 500 words using the space provided on the form.

**Award Categories and Nomination Criteria 2025**

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| **Campaigning and Influencing Award** | **Description**The Campaigning and Influencing Award, also known as the Jess Barrow Award, is given to an individual or group who, by campaigning, has highlighted and tackled a specific issue impacting older people.Campaigning and Influencing Award Winners may have played a pivotal role in influencing policy, started a lived experience group or raised awareness of an important issue that affects older people. Age Scotland’s Campaigning and Influencing Award is in memory of former Policy Manager Jess Barrow, who actively campaigned on a variety of issues and had a single-minded focus and commitment to make change happen.**Criteria**Nominees must have made positive change or raised the profile of issues which has affected older people in Scotland. This could include influencing decisions of Government, Councils or public services, bringing together communities and engaging the public in campaigning activities.Judges will be looking for examples of drive, creativity and innovation as well as an ability to demonstrate the impact of the campaign. Please include facts and figures that highlight how the campaign has achieved its purposes and real-life examples of the impact of the campaign on older people. This may include case studies and/or personal testimonials.**Deadline for nominations is 12pm on 2nd June 2025** |
| **Best Working Partnership Award** | **Description**The Best Working Partnership Award, also known as the Patrick Brooks Award, is for partnership working that has made an outstanding contribution to address the needs of older people. Partnerships can provide a range of support that benefit older people. The partnership could reduce loneliness and isolation, tackle ageism, support diversity and inclusion, and improve access to health and social care. Age Scotland’s Best Working Partnership Award is in memory of former Trustee Patrick Brooks, who was passionate about healthy ageing and a true champion for older people.**Criteria**The partnership should be two or more **community groups or third sector organisations** working together in Scotland to achieve more for older people. Profit making organisations are not eligible to apply.Judges will be looking for evidence that all partners played an active role in the project, service, or activity. Please include facts and figures that demonstrate the success of the work and real-life examples of how the partnership has improved the lives of older people in Scotland. Where possible, please include case studies and/or personal testimonials that show the difference your partnership is making.**Deadline for nominations is 12pm on 2nd June 2025** |
| **Services for Older People Award**  | **Description**The Services for Older People Award is given to a group or organisation which has provided an innovative service run by, or on behalf of, older people, which has addressed the issue of loneliness and isolation, supported older people to stay connected, and/or improved health and wellbeing in later life.**Criteria**The panel will consider all types of service provision delivered in Scotland by a community group or not-for-profit organisation.Judges will look for examples of creativity and innovation as well as an ability to demonstrate the impact of the service. Judges will be looking for bothfacts and figures that highlight how the service has achieved its purposes and real-life examples of the impact of the service on older people.  Where possible, please include case studies and/or personal testimonials that show the difference your service is making. **Deadline for nominations is 12pm on 2nd June 2025** |
| **Member Group of the Year Award** | **Description**The Member Group of the Year Award is given to an Age Scotland Community Member Group or Organisation which has made a positive impact on the lives of older people in their community. Member Group of the Year Winners may offer much needed social connection for older people, go above and beyond to include older people who might not otherwise have been able to attend, or reach a significant number of older people in the community through the group’s services and activities.**Criteria**The award is only open to Age Scotland Community Group Members.Judges will be looking for both facts and figures that highlight how the group or organisation has achieved its purposes and real-life examples of the difference the group has made to the lives of older people. Where possible, please include case studies and/or personal testimonials that show the difference your group/organisation makes.**Deadline for nominations is 12pm on 2nd June 2025** |
| **Volunteer of the Year Award** | **Description**The Volunteer of the Year Award is given to an individual who has an outstanding record of volunteering with older people.**Criteria**Nominations are invited for individuals who have volunteered their time and made a positive impact to the lives of older people in Scotland.Nominations must be for someone who gives their time to help others in an unpaid capacity and participated in volunteering between July 2024 and May 2025.Judges will be looking for both facts and figures that show the work of the person nominated and real-life examples of the difference they make.**Deadline for nominations is 12pm on 2nd June 2025** |
| **Fundraiser of the Year Award** | **Description**The Fundraiser of the Year Award is given to a fundraiser who has gone above and beyond to raise vital funds for Age Scotland to support older people.**Criteria**To be eligible the fundraiser will have raised money for Age Scotland between July 2024 and May 2025.Nominations will be accepted for individuals and groups raising money for Age Scotland or volunteers and staff members raising money for Age Scotland on behalf of organisations. Fundraisers can be of any age. Under 18s should ask a parent or guardian to complete the nomination form on their behalf.Whilst the amount of money raised is an important consideration, the judges will also be looking for a fundraiser who is passionate about the cause, has shared meaningful stories and gone the extra mile to raise awareness about the difference their fundraising efforts has made for older people in Scotland.Fundraising partnerships with Age Scotland can also be recognised, such as groups participating in the Big Knit.**Deadline for nominations is 12pm on 2nd June 2025** |
| **Community Champion Award** | **Description**The Community Champion Award recognises the meaningful difference a member of the public has made for an older person or older people in their community. The aim of the Community Champion Award is to inspire the general public to support older people in their communities by highlighting the big difference that small, informal contributions can make for older people.Examples of a Community Champion could include a neighbour who helps an older person with their gardening or a delivery person who goes out of their way to ensure an isolated older person receives their post.**Criteria**A Community Champion must be someone who has made a difference for an older person or people based in Scotland.A Community Champion can be of any age. If nominating someone under 18, please ask their parent or guardian for consent before submitting the nomination.The Community Champion should not be related to the older person/people but can be a friend, neighbour or someone else they know who has made a difference for them.There are no restrictions on how often a Community Champion helps an older person as the winner is determined on how the support makes the older person feel. A Community Champion can support the person on a one-off, ad-hoc or regular basis but should not be working with the older person/people in a paid or formal capacity.**Deadline for nominations is 12pm on 2nd June 2025** |

**We look forward to receiving your nominations!**

Nominations for all categories (except the Community Champion Award) must be submitted by**12pm on the 2nd June 2025**. The Community Champion Award will close at **5pm on the 27th June 2025**.

Nominations should be made on Age Scotland’s website or by posting your nomination form to Community Development Team, Age Scotland, Causewayside House, 160 Causewayside, Edinburgh, EH9 1PR.

Award winners for all categories (except the Community Champion Award) will be contacted by July 2025. The winner of the Community Champion Award will be contacted by August 2025.

If you require support to complete your nomination form, please contact the Community Development team

**Telephone: 0333 323 2400**

**Email:** **awards@agescotland.org.uk**



Age Scotland, part of the Age Network, is an independent charity dedicated to improving the later lives of everyone on the ageing journey, within a charitable company limited by guarantee and registered in Scotland. Registration Number: 153343 Charity Number: SC010100. Registered Office: Causewayside House, 160 Causewayside, Edinburgh EH9 1PR

**Age Scotland Awards 2025**

**Nomination Form**

Award nomination forms can be returned by email or post. Before completing the nomination form, please ensure you have read the Award Category Criteria and Nomination Guidelines.

**Tips for a strong nomination**

* Ensure you choose the most relevant award category.
* Refer to the category criteria when explaining why your nominee is deserving of the award.
* Provide evidence and examples of the work of the nominee within the space provided.
* Highlight the impact the nominee has had as a result of their contributions.
1. **Tell us about you (the person making the nomination)**

[ ]  I am [the individual/part of the group or organisation] I wish to nominate.

[ ]  I wish to nominate [someone else/a group/organisation I am not a part of].

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| **Your name** |  |
| **Your organisation** (if applicable) |  |
| **Your address** |  |
| **Your postcode** |  |
| **Your telephone number** |  |
| **Your email address** |  |

1. **Tell us about the person or group, organisation, service, or partnership you are nominating in up to 200 words.** Please only share your nominee’s contact details if you have permission to do so. If you do not share their contact details, we will contact you regarding the outcome of your nomination.

Please tell us more about your nominee

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| --- | --- |
| **Their name** |  |
| **Main contact, if nominating an organisation or partnership** |  |
| **Their address** |  |
| **Their postcode** |  |
| **Their telephone number** |  |
| **Their email address** |  |

1. **Which award category are you nominating for?** (Please only tick one box)

 [ ]  **Campaigning and Influencing Award** is given to an individual or group who by campaigning has highlighted a specific issue that has been of benefit to older people.

 [ ]  **Best Working Partnership Award** is for partnership working that has made an outstanding contribution to address the needs of older people. The partnership should be two or more groups or organisations working together to achieve more for older people.

 [ ]  **Services for Older People Award** is given to an individual, group or organisation who have provided an innovative service run by, or on behalf of, older people which has addressed the issue of loneliness and isolation, supported older people to stay connected, and/or improved health and wellbeing in later life.

 [ ]  **Age Scotland Member Group of the Year Award** is only open to Age Scotland Community Group Members and is given to a group or organisation which has made a positive impact on the lives of older people in their community.

 [ ]  **Volunteer of the Year Award** is given to an individual who has an outstanding record of volunteering with older people.

 [ ]  **Fundraiser of the Year Award** is given to a fundraiser who has gone above and beyond to raise vital funds for Age Scotland to support older people.

 [ ]  **Community Champion Award** recognises the meaningful difference a member of the public has made for an older person or older people in their community.

**4.**  **Tell us in up to 500 words why you are nominating the person, group, organisation or service and why they are deserving of the award.**

Remember to tell us how they meet the criteria in the award category for which you are putting them forward. If you are nominating a group, it would be good to know about the number of older people involved.

To support an equitable judging process, handwritten nomination forms may include additional sheets of paper to accommodate the word count.

**Please note, we do not accept supporting information such as photos and newspaper clippings**. The judges will consider nominations based on the information provided in the nomination form. If we require further information about your nomination, we will contact you.

Please use this space to tell us why you are nominating the person, group, organisation or service and why they are deserving of the award.

**Declaration and Consents**

Please confirm whether you have obtained consent for Age Scotland to contact you/your nominee regarding the outcome of the nomination:

​[ ]  Yes, I have obtained consent for Age Scotland to contact my nominee directly (contact details provided above). You have permission to contact me and my nominee regarding the outcome of my nomination.

​[ ]  No, the nominee is unaware that I have made the nomination. You only have permission to contact me regarding the outcome of the nomination.

Please tick the contact methods that you would like us to use:

Post [ ] ​​ Email [ ]  Telephone ​[ ]  All Methods [ ]

If you have selected telephone, do you consent to a voicemail being left if we cannot reach you?

Yes [ ]  ​ No [ ]  ​

If you are submitting a nomination for the Community Champion Award, are you happy for us to share your story during our awards ceremony and in our marketing materials?

Yes [ ]  ​​ No ​[ ] ​

The deadline for Awards Nominations is **2nd June at 12pm**

**Please send your completed forms to:**

At Age Scotland, we’re committed to protecting and respecting your privacy. Age Scotland will use the information you provide on this form for judging purposes and to stay in touch with you about the 2025 Awards selection process. For more information on our privacy policy, please visit **age.scot/privacypolicy** or call us on **0333 323 2400.**

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| Open envelope **Post** | Community Development TeamAge ScotlandCausewayside House160 CausewaysideEdinburghEH9 1PR | Email **Email** | awards@agescotland.org.uk |

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