

# Big Gift Appeal FAQs

### Should I wrap my gifts?

Please do not gift wrap your gifts. This is so our team can ensure that the gifts provided can be matched up to the best person. If you are able to, please place these in an unsealed gift bag instead and add one of our Age Scotland gift tags to the bag.

### What are the gift tags mentioned?

Once you can confirm the number of gifts you are committing to provide via the form, we will send you a pack of gift tags to attach to each gift bag.

### When do you need my gifts ready?

Please ensure your gifts are ready to collect and are available for pick up or drop off no later than Friday 7th November. This is to allow us time to get the gifts to our member groups before they finish up for Christmas.

### How do I get my gifts to you?

If you have marked on the form that you are happy to deliver to a local group, we will confirm with you the contact for the group along with a time and venue otherwise we will arrange pick up from you and distribution to local groups.

### Where will my gift go?

We will distribute your gifts to older people across Scotland who need them most, meaning that you are making a tangible impact on local communities. We will inform you how many gifts you donated and where these are delivered to after the festive break.

### What kind of gifts do you want?

Our local member groups have provided some suggestions for gift ideas below as a guide to help support you in choosing what to buy but the list is endless.

Our suggested value of a gift would be £10.

**Blankets** 

Scarves/Gloves/Hats

**Puzzle/Quiz books** 

**Jigsaw** 

**Slippers** 

**Dressing gown** 

A good book

**Confectionery (Chocolate, Sweets and Biscuits)** 

Tea, Coffee or Hot Chocolate sets

Homeware – coffee mugs, tea towels, tea set

**Food hamper** 

**Knitting or crafting materials** 

**Artwork** 

Scented soap or bath sets

**Toiletry set** 

Wall calendar

**Notebooks and pens** 

Amaryllis plant (bulb, compost + pot)



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### Any items we shouldn't include?

Please DO NOT include:

- Alcohol
- Candles
- Gifts with religious themes or imagery

### How else can I get involved this Christmas?

There are still lots of other ways for you to help people feel valued this Christmas from fundraising to volunteering. Have a look in our festive fundraising pack which shares other ideas to support Age Scotland over the festive period.

### How do I send in a donation?

If you are raising money as part of the **Big Gift Appeal**, there are lots of ways to pay in your donations:

**Online:** pay in a collection or make a personal donation at **age.scot/donate** 

**Telephone:** Make a donation by calling the fundraising team on **03330 15 14 60** 

Post: send a cheque and cover letter to:

### **Age Scotland**

160 Causewayside

### **Edinburgh**

### **EH9 1PR**

All donations contribute directly towards positive long-term outcomes for older people across Scotland.

### I need help to promote the Big Gift Appeal

We have created a suite of materials to help you make the most of our Big Gift Appeal and Festive Fundraising ideas.

From banners, buckets to balloons, we've got lots of free resources available. Please reach out to the fundraising team to order.

Materials available are:

- Gift tags to attach to your gift bags
- Posters for your donation drop off points as well as posters promoting the Big Gift Appeal
- Collection can and sponsor forms available if you would like to raise money
- A ready-made festive quiz sheet
- Information booklets are also available from our website age.scot/informationguides to help spread awareness of Age Scotland and provide support
- We can send banners and balloons to help with your fundraiser



### Big Gift Appeal FAOs



### **Posters**

We have two posters to help with the Big Gift Appeal to help create awareness and signposting to your collection point.





### **Socials**

Here are a couple of social squares to use on the staff intranet or your social channels along with wording to help spread the word.





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### **Short descriptor**

We are proud to support Age Scotland, the Scottish charity for older people this Christmas. Age Scotland aims to tackle loneliness by making the festive period a little brighter for those more vulnerable.

We'll be taking part in their annual **Big Gift Appeal**, donating gifts for them to deliver to their local member groups and tackling loneliness by showing an older person that someone cares this Christmas.

### **Long Descriptor**

In 2024, Age Scotland found that 64,000 pensioners did not have anyone to exchange cards or gifts with over Christmas. Additionally, it was estimated that 150,000 over 65s across Scotland ate their Christmas dinner alone last year.

Age Scotland supports a national network of over 500 community groups for older people across Scotland. These groups offer a wide range of activities and social events for people aged over 50, strengthening community connections, bringing people together and creating new friendships.

We are proud to be taking part in Age Scotland's annual **Big Gift Appeal**, which seeks gifts from organisations to deliver to their local member groups, showing older people that someone cares this Christmas. Donate your gift by the **7th of November** and be part of making the festive season extra special for your local community around you this Christmas!

### Any other questions?

If you have any questions about **The Big Gift Appeal** or fundraising for Age Scotland, please get in touch with our fundraising team by emailing **fundraising@age.scotland.org.uk**.

If you feel we are missing any collateral to help you promote the Age Scotland Big Gift Appeal, please do get in touch with the fundraising team to discuss further.

